



## EMAIL MARKETING

Constant Contact Email Marketing is the easy, effective and affordable way for small businesses and organizations to create professional-looking emails fast and with no technical expertise and build strong, successful and lasting relationships with customer, clients, or members. With more than 400 customized HTML email templates, a step-by-step Email Wizard, and point and click interface, customer can create highly visual, graphically compelling email newsletters and promotions in just minutes. With email marketing, its easy to manage contact email lists, and measure email campaign results from clicks to open rates, and review who joined email lists.



## ONLINE SURVEY

Constant Contact Online Survey is a survey tool designed to help small businesses and organizations gain insight that will help them meet their customers needs, generate new ideas, and grow their businesses and organizations. It makes conducting online surveys simple, fast and affordable, with no technical or market research skills required. Online Surveys point-and-click interface, step-by-step Survey Wizard, and more than 60 customizable survey templates from member satisfaction to testing new products, make creating a survey a breeze. With online Survey, customers can analyze responses quickly, create targeted email lists based on survey response and take action and follow-up with relevant communications.



## EVENT MARKETING

Constant Contact Event Marketing is an affordable online service for small businesses, non-profits and associations that want to promote events, as well as capture and track responses and payments from invitees. The purpose of this solution is to help small businesses and organizations meet their marketing goals for events; to help them raise awareness, encourage attendance and fill seats at their events with an easy to use online tool. Constant Contact Event Marketing enables users to generate and launch a complete event marketing program in minutes.

